

# While waiting for the workshop to start...

## Get ready to participate!

- Turn on your camera
- Find the unmute button and say "Hi" to check your audio



- Find the "raise hand" button



## Answer our opening question!

**What is energy to you?**

Answer in chat or raise hand and unmute

**AUGUST 19<sup>TH</sup>, 2025**

# Energy fundamentals: developing a facility energy model baseline

**Adam Dixon**  
Knowenergy



# Save on Energy 2025 Energy Management Excellence Awards

Join us in celebrating the accomplishments and innovations of Ontario's energy leaders who are helping to drive a more sustainable future.



You won't want to miss this inspiring day filled with learning and networking opportunities.



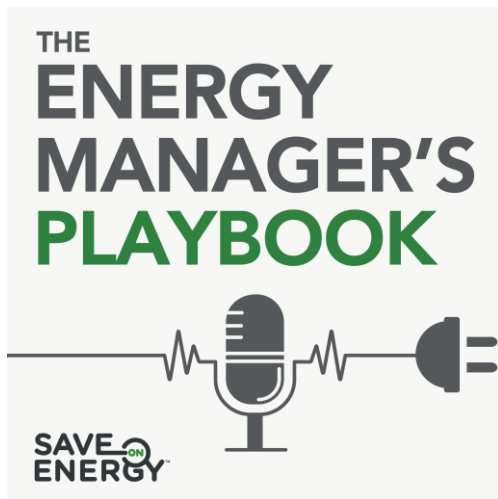
**Wednesday, September 17**  
**8:00 a.m. to 3:30 p.m.**  
**International Centre,**  
**Mississauga ON**

**[Register now!](#)**

Spots are limited.



## A podcast by Save on Energy: The Energy Manager's Playbook



Questions or feedback?  
[trainingandsupport@ieso.ca](mailto:trainingandsupport@ieso.ca)

Presented by IESO's Save on Energy training and support team:

- ☐ Features real-world stories from Ontario's energy management community
- ☐ Covers industrial, institutional, commercial and municipal sectors
- ☐ Focuses on challenges, successes and practical insights
- ☐ Bite-sized episodes for quick and impactful learning
- ☐ A resource for energy professionals and decision-makers

Tune in on your preferred platform:  
[saveonenergy.ca/training-and-support/podcast](https://saveonenergy.ca/training-and-support/podcast)



## By the end of this workshop, you will be able to:

- Understand the purpose of an energy model baseline.
- Identify the types of data needed to create a baseline.
- Learn key variables that influence energy use.
- Explore common methods for developing baselines (e.g., regression).
- Discover tools and templates to support baseline development.

# Welcoming our guest speaker

## **Adam Dixon, *Knowenergy***

Knowing energy since 2013, he brings a new and fresh approach to energy management, specializing in energy performance analysis and residential sector services. He also works behind the scenes as an energy analyst in support of energy audits while also providing support to the development of TdS Dixon's well known energy training services.



# Upcoming survey: We want your feedback!



Progress  11%

As someone who recently participated in the *Energy Efficiency in Buildings in 2025 and Beyond: Supporting Decarbonization Efforts* as part of the **Save on Energy | Capability Building Program**, we'd like to know more about your experience. The IESO uses this feedback to monitor the success of the program and improve the offering over time. The survey should take about five minutes to complete.

This survey is conducted by Forum Research, a leading market research company, on behalf of the Independent Electricity System Operator (IESO). Be assured that all answers are completely anonymous and will have no impact on customer incentives.

Please feel free to email [saveonenergy@ieso.ca](mailto:saveonenergy@ieso.ca) if you have any questions about the survey.

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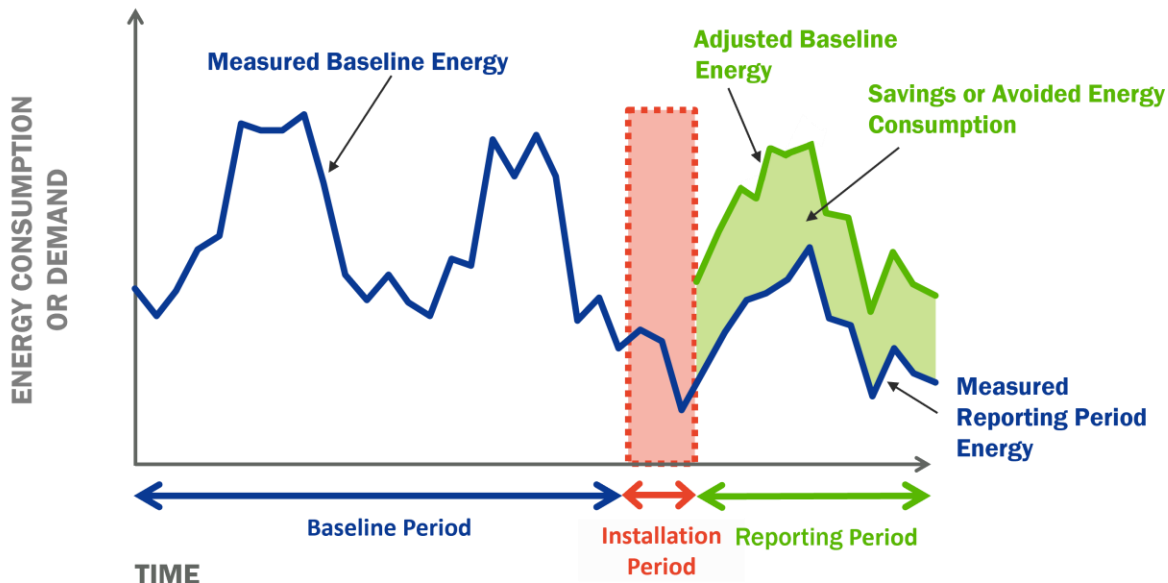
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# What is a baseline and why is it important

- Represent a state of operation within a facility that can be used as a reference period
- It is important in identifying, validating and quantifying savings from Energy projects
- Can also be used as a diagnostic to understand buildings better prior to retrofits
- Can and Should be changed as the building changes
  - Retrofitted building can become the new (norm) baseline



# What is a baseline and why is it important... cont'd



Source: <https://evo-world.org/en/products-services-mainmenu-en/protocols/ipmvp>

# Finding a baseline step 1: collect data

- Historical Data – Utility, meter. Etc (Monthly is often the best!)
- Weather Data (Often the biggest driver of energy)
- Impact variables
  - Occupancy, production, new equipment, operators, expansion/closures, changes in use, efficiency projects
- Event Log!

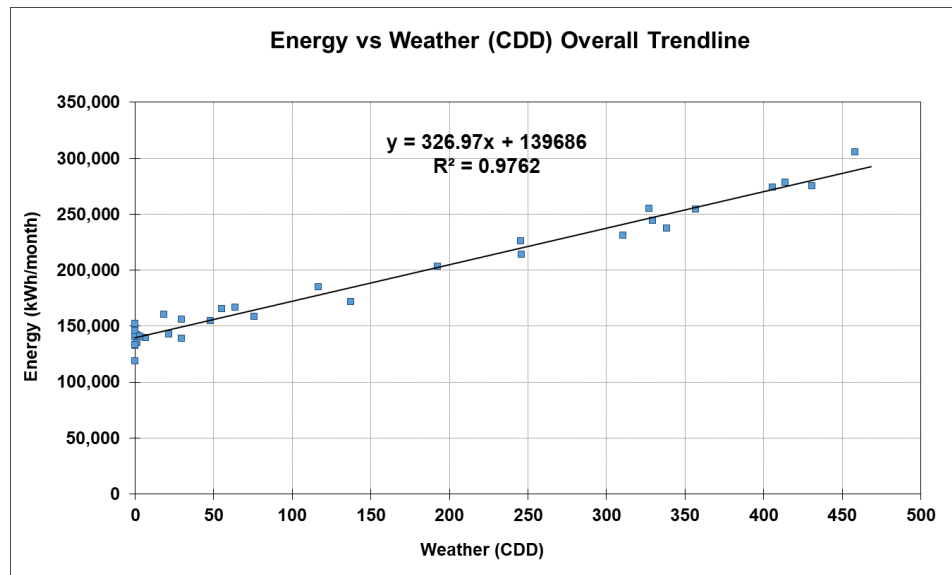
## Step 2: Establish a relationship

How does **energy use**  
**vary with weather**  
(or some other driver)?

How does the **relation**  
**between energy use and**  
**weather** (or other driver)  
change over time?

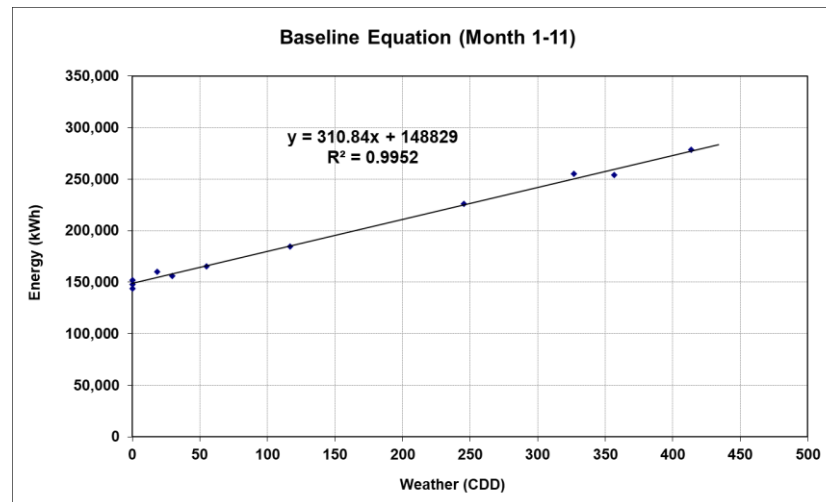
## Step 2 cont'd: regression

- Statistical method used to examine the relationship between a dependent variable and one or more independent variables
- In the energy world, Electricity (or other utilities) are always the dependent variable



## Step 2 cont'd: regression

- Baseline Length? One cycle of the MAX and MIN of the independent variables
  - Weather as independent Variable = 1 year baseline
- Otherwise, you may be extrapolating (i.e. HVAC capacity is reached at extreme cold or hot temps)
- Why Linear?
  - Easy Math
  - Heat loss relationship is Linear!

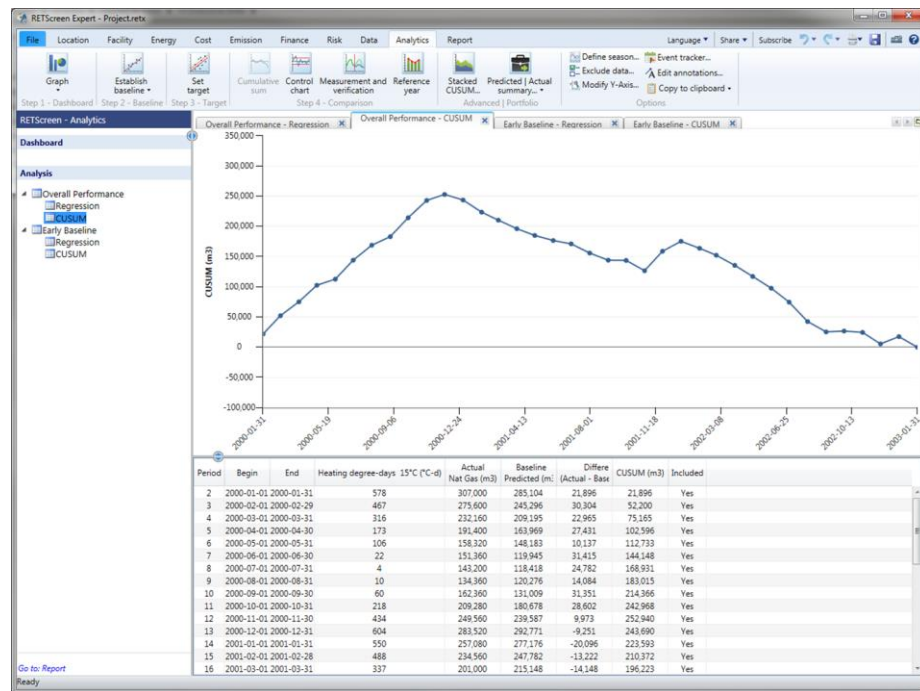


## Step 3: Overall CUSUM to find a baseline

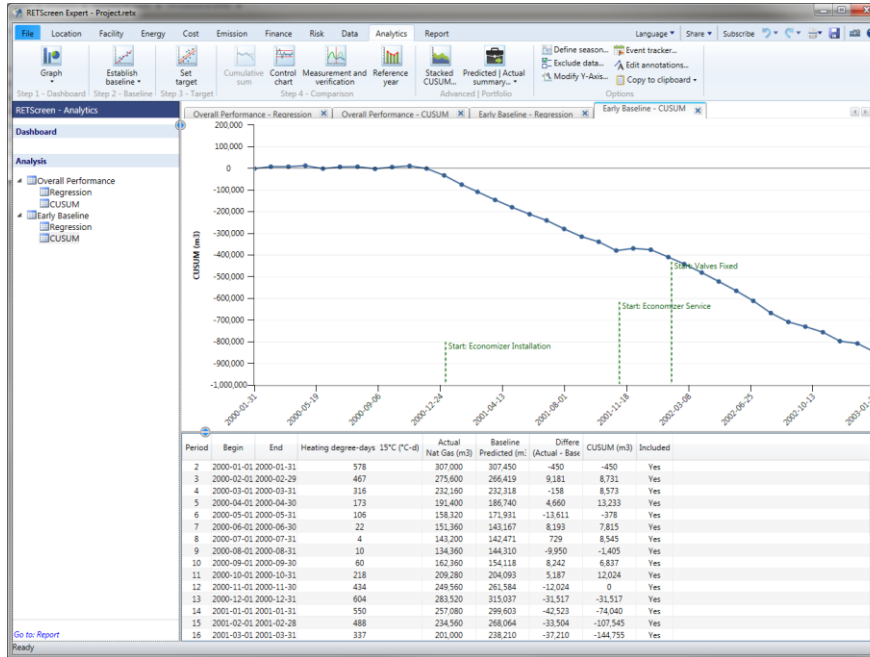
- What is a CUSUM?
- Think Golf?!
- The **Cumulative Sum** of the difference between actual consumption and expected (predicted/baseline)
  - Expected is what would have been consumed had action not been taken (no change)

# Step 3: overall CUSUM to find a baseline

- Using RETScreen Expert
- A good candidate for a baseline on a CUSUM is a stable slope
- Up, down, or flat. Let the data talk to you
- Art vs Statistics! Fine line



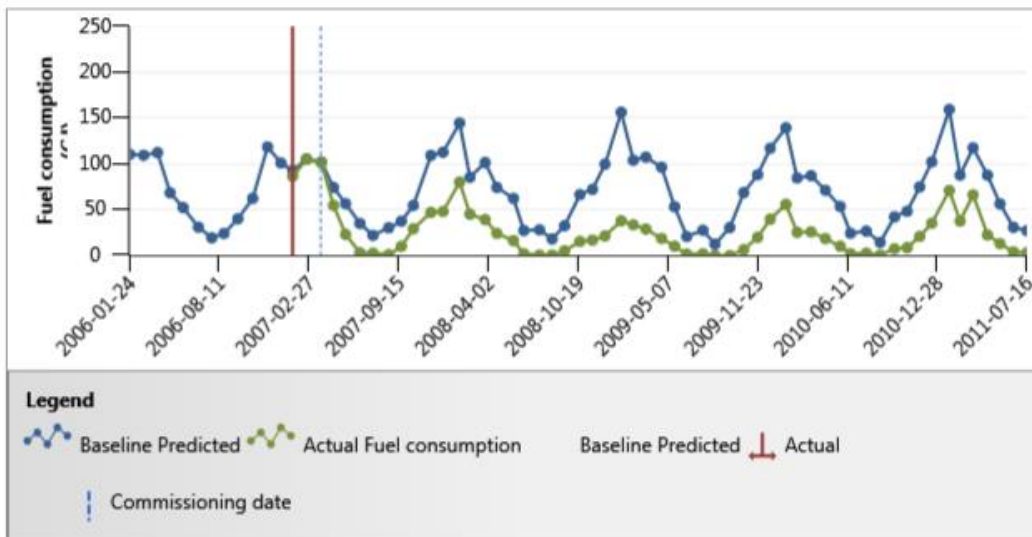
# Step 4: Define baseline for reporting



- Don't Stress about statistics
- Down = savings
- Up = increased usage
- Flat = baseline performance



## Bonus step: measurement and verification



Net savings as of 2011-07-16: 2 448 (GJ)

## Key takeaways:

- Establishing a baseline tells the energy story of the building without Bias
- Robust way of quantifying savings for things like incentives
- Allows for continual improvement

Remind: let the data tell the story, don't manipulate it!

# Stay connected with tools and resources

- Virtual one-on-one coaching: [Post-webinar support intake form](#) for tailored support for organizations to manage energy resources effectively
- Monthly bulletin: [Sign up](#) to receive monthly training updates on all Save on Energy training and support for new tools and resources
- [Live training calendar](#): Visit this page to easily register for upcoming events and workshops
- [Training and support webpage](#): Visit this page to access all training and support materials

## Post-webinar support

One-on-one coaching: Tailored support for managing energy resources effectively

### Post-webinar support intake form

Coaching sessions conducted virtually: Phone, video calls, and email  
Designed for organizations, new or old, seeking guidance

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# Thank you!

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